



Meghan Wier
Author | Writer | Web Consultant

Meghan Wier – Writing & Web Consulting

Copywriting Services:

Do you have a marketing project, marketing materials or website that needs to be written, updated, or edited? Clear, quality copy is important to get your message to the right people. Professional writing for corporate clients is available at affordable rates. **Copywriting is billed on an hourly basis at \$45/hr.**

Corporate Blogging:

There are many great reasons to set up a blog, be it personal or for business. However, if you are writing a blog for your business there is plenty to be aware of, including how that blog site is found, how to utilize the site to promote your business, how to link to the corporate site to increase Page Rank, what keyphrases to use and why. While the benefits are great in corporate blogging, it can also be time consuming to convey your message in a fresh way. If you are looking for ideas for your corporate blog, it is smart to outsource some or all blogging to a professional writer with SEO expertise. **Corporate Blogging is billed on an hourly basis at \$45/hr.**

Web Consulting:

Navigating the world of corporate Web design, development, Internet marketing and search engine optimization can be an overwhelming and sometimes confusing process. If you are looking for professional and affordable expertise, let me assist you in making sure your project stays on time, in scope and meets your needs. I can work with your team, vendors, or my professional contacts to see your project to completion. **Web Consulting is billed on an hourly basis at \$45/hr.** Projects with sub-contractors can be billed through me at agreed upon time and materials or fixed bid rates.

Search Engine Optimization:

Should you have your site optimized? Absolutely! The majority of sites are found through a search engine search. Visitors to your site may even associate your high ranking on search engines with credibility and importance. SEO research will help you determine how to target your site to maximize conversion. Keyword Research will choose meaningful and targeted phrases for your site based on current search trends, your site's current ranking and your core business strengths and demographics. **Keyword Research is billed based on the size of the website.**

- Small sites of less than 15 pages: \$225
- Medium sites from 16-30 pages: \$300
- Larger sites 31-60 pages: \$525
- Sites larger than 60 pages can be quoted by request

SEO Tuning Consultation will provide you with a report of what changes need to be made to your site to successfully integrate the chosen Keyphrases and optimize your site. This includes tuning for copy, titles, alt text and description. Additional suggestions may be made to add or remove pages to your site. I will work with your in-house IT department, vendor, or deliver a written analysis. **Tuning Consultation is billed based on the size of the website.**

- Small sites of less than 15 pages: \$350
- Medium sites from 16-30 pages: \$675
- Larger sites 31-60 pages: \$1,350
- Sites larger than 60 pages can be quoted by request

Meghan Wier
2985 S. Legacy Park Blvd
Fort Mill, SC 29707

585.576.8118
meg@meghanwier.com
www.meghanwier.com